

INIZIATIVE EDITORIALI srl

Iniziativa Editoriali Srl is a TV broadcasting company based in Rimini. Founded in 1994, it owns and operates 3 local tv stations (Icaro TV, newsrimini.tv, Yourimini.tv) broadcasted in the provinces of Rimini, Ravenna and Forlì-Cesena.

It produces audiovisual contents (news, tv programmes, documentaries, promotional videos etc.) for its own tv stations, for national tv broadcasters (Rai, Mediaset, La7, Tv2000) and for many other subjects including public bodies (e.g. Emilia Romagna Region), private companies (e.g. FOM Industries), associations and NGOs (e.g. Wwf).

It takes part in European and international projects, both as lead partner (e.g. project “NEW FARMERS”) and as project partner in charge of dissemination and communication activities (e.g. projects “TERRE” and “SMART INNO”). In recent years, it has taken part in several Cooperation & Development projects, producing documentaries and reportages.

Its staff includes 15 people, among which journalists, presenters, camera operators, directors, video editors, light technicians, graphic designers, webmasters.

It is part of Icaro Communication, the multimedia network of Rimini Diocese composed by Iniziativa Editoriali, Bottega Video, Cooperativa Comunità Aperta, Yourimini and Il Ponte. The group runs 3 tv channels, 1 radio station, 1 news website, 1 web tv, 1 weekly newspaper.